

Sophia Agoston

Graphic Designer & Illustrator

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Graphic designer and illustrator with three years of professional experience creating products for the souvenir and promotional market. Skilled in illustration, typography, and product development. Works collaboratively on turning ideas into thoughtful, market-ready designs that connect with a wide range of audiences.

EDUCATION

B.A. Design

University of California, Davis

SKILLS

Graphic Design Photo Editing
Illustration Product Design
Typography File Organization

SOFTWARE

Adobe Illustrator Microsoft Office
Adobe Photoshop Clickup
Adobe InDesign Connect Fonts

EXPERIENCE

Pinnacle Designs

Graphic Designer

San Fernando, CA (June 2022 – present)

- Collaborate closely with cross-functional sales teams to meet client expectations and maintain brand consistency.
- Design products based on client needs and guidelines, adhering to legal and copyright standards.
- Adapt client feedback into productive design revisions, with cohesion to company guidelines.
- Execute artwork across multiple product categories and processes.
- Create content for social media, including Instagram reels, grid posts, and stories.
- Film, edit, and post engaging and trend-based content for TikTok showcasing products.
- Manage a high volume of design requests in a fast-paced environment while consistently meeting deadlines.
- Retouch and edit photos for company catalogue using Adobe Photoshop.
- Optimize resources to deliver high output of designs daily.
- Illustrate iconic scenes and landmarks for print-ready photo process products.
- Prepare production files for print and overseas manufacture of souvenir products.
- Maintain strong file organization on a shared server.
- Assist in project management by cataloging new art requests and revisions.
- Design eye-catching souvenir products for brands including Warner Bros., Sphere, Aramark, Hudson Booksellers, and Rock and Roll Hall of Fame.
- Utilize feedback productively with a positive and growth-oriented mindset.

T4 Boba

Freelance Graphic Designer

Northridge, CA (February – March 2022)

- Created digital and print collateral to promote new items and engage a broad customer base.
- Communicated effectively with brand owner to understand company vision and needs.
- Managed deadlines and revisions to ensure deliverables were approved and displayed on time.
- Assessed client and customer feedback to ensure that menu designs are accessible and appropriate for all audiences.
- Photographed products and edited photos to be displayed in store and on screen.
- Ensured high-quality imagery for print format and large display.
- Updated deliverables over time to match company growth and product development.
- Produced deliverables package, including vector, photo, and PDF formats.